

Introduction to Policy Analysis

Executive Seminar

This program is subject to changes and confirmations

Policy making happens in response to problems, and policy analysis is a systematic way to investigate those problems. The founder of policy sciences, Harold Lasswell, envisioned policy analysis as an enterprise that goes beyond disciplinary boundaries and uses quantitative and qualitative methods. However, today's standard model of instrumental rationality resulted in the typical means-ends policy analysis that relies on positivist frameworks and quantitative methods. Given the complexity of public problems, new approaches to policy analysis have been emerging. This introductory seminar aims to help students link both positivist and non-positivist perspectives of policy analysis, and critically address policy issues.

I. Overview

The target audience of this executive seminar includes public managers, policy analysts, political leaders, public policy students, and professionals from any discipline that want to understand the foundations and approaches to policy analysis, and are willing to develop analytical skills to critically examine policy problems. In order to enroll in this seminar, participants should have an intermediate or advanced level of English.

Goals

- Understand the strengths and limitations of the classical-positivist tradition of policy analysis.
- Explain the interpretivist version of policy analysis
- Critically examine a policy problem by bridging positivist and non-positivist perspectives
- Prepare a policy brief

Themes

1. Introduction and Policy Brief Guidelines
2. The Classical or Positivist Approach to Policy Analysis
3. Policy Analysis for Complexity: Interpretivist Approach
4. Bridging Positivist and Interpretive Approaches
5. Policy Brief Presentations

II. Schedule

City: Hermosillo, Sonora, México. [Place to be defined]

Schedule: Friday 5 - 10 pm; Saturday 9am - 2 pm

Total hours: 20 hrs

City: Mexicali, B.C.; México. [Place to be defined]

Schedule: Friday 5-10 pm; Saturday 9am – 2 pm

Total hours: 20 hrs

III. Enrollment

Submit your application : <https://www.eadpp.edu.mx/executive-seminar>

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further
information



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